

# SWOT-Raster

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|                                                                                           | Opportunities – Chancen<br>O1 - ...<br>O2 - ...<br>O3 - ...<br>Quelle: Umwelt-, Marktanalyse | Threats – Gefahren<br>T1 - ...<br>T2 - ...<br>T3 - ...<br>Quelle: Umwelt-, Marktanalyse |
| Strengths – Stärken<br>S1 - ...<br>S2 - ...<br>S3 - ...<br>Quelle: Unternehmensanalyse    | S1+O3 - ...                                                                                  |                                                                                         |
| Weaknesses – Schwächen<br>W1 - ...<br>W2 - ...<br>W3 - ...<br>Quelle: Unternehmensanalyse |                                                                                              |                                                                                         |